

# FAMILY LAND HERITAGE



## SPONSORSHIP OPPORTUNITIES

**OCTOBER 11, 2024**

**AUSTIN, TX**



TEXAS DEPARTMENT OF AGRICULTURE  
**COMMISSIONER SID MILLER**



# ABOUT FAMILY LAND HERITAGE PROGRAM

Family Land Heritage (FLH) is a recognition program that honors families who have owned and run a continuous agricultural operation for 100 years or more. This year marks the 50th anniversary of FLH, a significant milestone for the Texas Department of Agriculture (TDA).

Since 1974, TDA has hosted a ceremony at the Texas State Capitol to celebrate the families who pass down their proud Texas legacy from generation to generation and who continue to inspire us with their commitment and endurance.

“The agricultural heritage built by countless generations of Texas farmers and ranchers embodies a rich tapestry of traditions, values, and hard work, all of which have shaped our great state,” Commissioner Miller said. “The Texas Department of Agriculture’s Family Land Heritage is a testament to their resilience. This remarkable milestone honors those families who have left a valuable impact on agriculture in Texas for half a century and beyond.”



**FAMILY  
LAND  
HERITAGE**

[WWW.FAMILYLANDHERITAGE.ORG](http://WWW.FAMILYLANDHERITAGE.ORG)

# WHY SPONSOR



## WE NEED YOUR SUPPORT —○

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The Family Land Heritage Program is donation-funded. We are currently seeking public and private sponsors of all levels to help support the FLH Program. Our valued sponsors receive recognition on our webpage and at the ceremony itself depending on support level.

To receive recognition at the 2024 ceremony, donations must be submitted no later than **August 12, 2024.**

## CALL TO ACTION —○

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We appreciate our generous sponsors! The Texas Department of Agriculture is grateful for the support that allows us to annually honor our historic Texas farmers and ranchers.

We are continuing to strive to improve our sponsorship levels to meet any budget. This brochure presents a snapshot of the new levels of sponsorship opportunities.



**[WWW.FAMILYLANDHERITAGE.ORG](http://WWW.FAMILYLANDHERITAGE.ORG)**

# SPONSORSHIP LEVELS



## DIAMOND SPONSOR

- Priority verbal recognition during FLH Ceremony
- Certificate of recognition from Commissioner Sid Miller
- Recognition on TDA homepage, social media sites, and event promotion
- Priority logo recognition:
  - top of signage, FLH website, FLH ceremony program and program letter from Commissioner Miller
- Priority recognition in FLH press release
- Reserved table with up to 5 guests
- Giveaways from your organization for honoree packets

*Price: \$15,000*



## PLATINUM SPONSOR

- Verbal recognition during the FLH ceremony
- Logo recognition on:
  - event promotions, event signage, FLH website, ceremony program
- Recognition in FLH press release
- Giveaways from your organization for honoree packets

*Price: \$2,000 or more*



## TITANIUM SPONSOR

- Next priority verbal recognition during FLH Ceremony
- Certificate of recognition from Commissioner Sid Miller
- Recognition on TDA homepage, social media sites, and event promotion
- Next priority logo recognition:
  - Next line of signage, FLH website, FLH ceremony program and program letter from Commissioner Miller
- Priority recognition in FLH press release
- Giveaways from your organization for honoree packets

*Price: \$8,000 or more*



## GOLD SPONSOR

- Logo recognition on:
  - event promotions, event signage, FLH website, ceremony program
- Recognition in FLH press release
- Giveaways from your organization for honoree packets

*Price: \$1,000 or more*



# SPONSORSHIP LEVELS



## SILVER SPONSOR

- Logo recognition on:
  - FLH website, ceremony program
- Recognition in FLH press release
- Giveaways from your organization for honoree packets

*Price: \$500 or more*



## BRONZE SPONSOR

- Logo recognition on:
  - FLH website, ceremony program
- Giveaways from your organization for honoree packets

*Price: \$250 or more*



## COPPER SPONSOR

- Recognition on FLH website

*Price: \$100 or more*



## GO TEXAN SPONSOR

GO TEXAN<sup>®</sup>

- Logo recognition on:
  - event signage, FLH website, ceremony program
- Recognition in FLH press release
- Giveaways from your organization for honoree packets

*Price: donation of items for honoree packets*

*\*\*For Go TEXAN members only*

Register [HERE](#) to sponsor

[WWW.FAMILYLANDHERITAGE.ORG](http://WWW.FAMILYLANDHERITAGE.ORG)

# SPONSORSHIP LEVELS

There are additional sponsorship opportunities. Sponsorship opportunities below will receive recognition in program and on the FLH website.

## ADDITIONAL SPONSORSHIPS OPPORTUNITIES

- Photobooth.....\$5000
- Lunch.....\$8000
- Beverages.....\$1500
- Registration.....\$1000
- Lanyards.....\$2000
- Center Pieces.....\$4500
- Tent.....\$4500
- Table & Chairs.....\$1000
- Audio/Visual.....\$1200
- Ceremony Programs.....\$5500
- Certificate Frames.....\$1000
- Coffee.....\$300
- Donuts.....\$200



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Register [HERE](#) to sponsor  
[WWW.FAMILYLANDHERITAGE.ORG](http://WWW.FAMILYLANDHERITAGE.ORG)



TEXAS DEPARTMENT OF AGRICULTURE  
**COMMISSIONER SID MILLER**

# LET'S CONNECT

We appreciate and value your support. Through your generous donations, we are able to continue to honor hard working Texas farmers and ranchers. Thank you to your donations, we are able to fund this event without the use of tax dollars.

Register [HERE](#) to sponsor

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512-463-7476

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